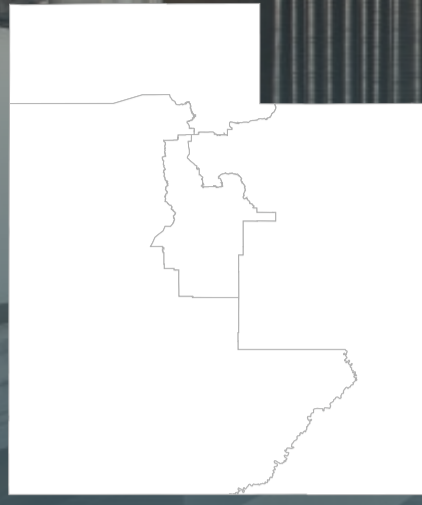




Utah's Hotel Industry, by the Numbers



Industry Snapshot in Utah

HOTEL GUEST SPENDING IN UT ECONOMY
\$8.9 billion

PROPERTIES IN UT (NUMBER OF HOTELS)
692

HOTEL GUESTROOMS IN UT (NUMBER OF ROOMS)
58,034

SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN UT
4.7%

Total Hotel Industry Impact in Utah

WAGES AND SALARIES IN UT
\$5.2 billion

EMPLOYMENT IN UT (NUMBER OF JOBS)
105,787

TOTAL TAXES IN UT
\$2.3 billion

UT STATE AND LOCAL TAXES
\$1.2 billion

TAXES ON LODGING IN UT
\$323.8 million

FEDERAL TAXES IN UT
\$1.1 billion

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

Hotel Operations Impact in Utah

WAGES AND SALARIES IN UT
\$1 billion

EMPLOYMENT IN UT (NUMBER OF JOBS)
22,075

TOTAL TAXES IN UT
\$726.1 million

UT STATE AND LOCAL TAXES
\$485.9 million

FEDERAL TAXES IN UT
\$240.2 million

On-site hotel revenues, employment, wages, and salaries.