



Tennessee's Hotel Industry, by the Numbers



Industry Snapshot in Tennessee

HOTEL GUEST SPENDING IN TN ECONOMY	PROPERTIES IN TN (NUMBER OF HOTELS)	HOTEL GUESTROOMS IN TN (NUMBER OF ROOMS)	SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN TN
\$15.8 billion	1,657	147,265	4.4%

Total Hotel Industry Impact in Tennessee

WAGES AND SALARIES IN TN	EMPLOYMENT IN TN (NUMBER OF JOBS)	TOTAL TAXES IN TN
\$9.6 billion	187,501	\$4.3 billion
TAXES ON LODGING IN TN	FEDERAL TAXES IN TN	TN STATE AND LOCAL TAXES
\$735.7 million	\$2.1 billion	\$2.2 billion

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

Hotel Operations Impact in Tennessee

WAGES AND SALARIES IN TN	EMPLOYMENT IN TN (NUMBER OF JOBS)
\$2 billion	39,927
TOTAL TAXES IN TN	TN STATE AND LOCAL TAXES
\$1.5 billion	\$1.1 billion
	FEDERAL TAXES IN TN
	\$430.4 million

On-site hotel revenues, employment, wages, and salaries.