



North Carolina's Hotel Industry, by the Numbers

Industry Snapshot in North Carolina

HOTEL GUEST SPENDING IN NC	PROPERTIES IN NC (NUMBER OF HOTEL)	HOTEL GUESTROOMS IN NC (NUMBER OF ROOMS)
\$10 billion	1,768	154,121
SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN NC	TOTAL TAXES PER HOUSEHOLD IN NC (\$ PER HOUSEHOLD)	STATE AND LOCAL TAXES PER HOUSEHOLD IN NC (\$ PER HOUSEHOLD)
3.3%	\$843.26	\$382

Total Hotel Industry Impact in North Carolina

BUSINESS SALES IN NC (OUTPUT)	WAGES AND SALARIES IN NC	EMPLOYMENT IN NC (NUMBER OF JOBS)	GROSS DOMESTIC PRODUCT IN NC
\$25 billion	\$8 billion	190,358	\$12 billion
TOTAL TAXES IN NC	NC STATE AND LOCAL TAXES	TAXES ON LODGING IN NC	FEDERAL TAXES IN NC
\$3 billion	\$1 billion	\$356 million	\$2 billion

Includes direct and indirect impacts such as transportation and local area spending due to hotel stays.

Direct Hotel Industry Impact in North Carolina

BUSINESS SALES IN NC (OUTPUT)	WAGES AND SALARIES IN NC	EMPLOYMENT IN NC (NUMBER OF JOBS)	GROSS DOMESTIC PRODUCT IN NC
\$11 billion	\$3 billion	105,794	\$5 billion
TOTAL TAXES IN NC	NC STATE AND LOCAL TAXES	FEDERAL TAXES IN NC	
\$2 billion	\$902 million	\$774 million	

Direct spending and revenues. Jobs include hotel operations, guest ancillary spending and capital expenditure.