



Nevada's Hotel Industry, by the Numbers



Industry Snapshot in Nevada

HOTEL GUEST SPENDING IN NV ECONOMY	PROPERTIES IN NV (NUMBER OF HOTELS)	HOTEL GUESTROOMS IN NV (NUMBER OF ROOMS)	SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN NV
\$52.5 billion	606	198,559	25.0%

Total Hotel Industry Impact in Nevada

WAGES AND SALARIES IN NV	EMPLOYMENT IN NV (NUMBER OF JOBS)	TOTAL TAXES IN NV
\$26.3 billion	469,447	\$13.5 billion
TAXES ON LODGING IN NV	FEDERAL TAXES IN NV	NV STATE AND LOCAL TAXES
\$1.5 billion	\$6.4 billion	\$7.1 billion

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

Hotel Operations Impact in Nevada

WAGES AND SALARIES IN NV	EMPLOYMENT IN NV (NUMBER OF JOBS)
\$11.1 billion	163,786
TOTAL TAXES IN NV	NV STATE AND LOCAL TAXES
\$6.7 billion	\$3.7 billion
	FEDERAL TAXES IN NV
	\$2.9 billion

On-site hotel revenues, employment, wages, and salaries.