



Florida's Hotel Industry, by the Numbers

Industry Snapshot in Florida

HOTEL GUEST SPENDING IN FL ECONOMY	PROPERTIES IN FL (NUMBER OF HOTELS)	HOTEL GUESTROOMS IN FL (NUMBER OF ROOMS)	SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN FL
\$69.1 billion	4,441	482,518	6.3%

Total Hotel Industry Impact in Florida

WAGES AND SALARIES IN FL	EMPLOYMENT IN FL (NUMBER OF JOBS)	TOTAL TAXES IN FL
\$42 billion	837,094	\$19.1 billion
TAXES ON LODGING IN FL	FEDERAL TAXES IN FL	FL STATE AND LOCAL TAXES
\$2.5 billion	\$10.2 billion	\$8.9 billion

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

Hotel Operations Impact in Florida

WAGES AND SALARIES IN FL	EMPLOYMENT IN FL (NUMBER OF JOBS)
\$10.4 billion	183,150
TOTAL TAXES IN FL	FL STATE AND LOCAL TAXES
\$6.9 billion	\$4.2 billion
	FEDERAL TAXES IN FL
	\$2.6 billion

On-site hotel revenues, employment, wages, and salaries.