



# California's Hotel Industry, by the Numbers



## Industry Snapshot in California

HOTEL GUEST  
SPENDING IN CA  
ECONOMY  
**\$78.4 billion**

PROPERTIES IN  
CA (NUMBER OF  
HOTELS)  
**6,580**

HOTEL  
GUESTROOMS IN  
CA (NUMBER OF  
ROOMS)  
**565,232**

SHARE OF TOTAL  
JOBS  
SUPPORTED BY  
HOTEL INDUSTRY  
IN CA  
**3.9%**

## Total Hotel Industry Impact in California

WAGES AND SALARIES  
IN CA  
**\$62.7 billion**

EMPLOYMENT IN CA  
(NUMBER OF JOBS)  
**931,080**

TOTAL TAXES IN CA  
**\$26.9 billion**

CA STATE AND LOCAL  
TAXES  
**\$12.8 billion**

TAXES ON LODGING IN  
CA  
**\$2.6 billion**

FEDERAL TAXES IN CA  
**\$14.1 billion**

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

## Hotel Operations Impact in California

WAGES AND SALARIES IN CA  
**\$12.9 billion**

EMPLOYMENT IN CA (NUMBER OF JOBS)  
**229,339**

TOTAL TAXES IN CA  
**\$7.7 billion**

CA STATE AND LOCAL  
TAXES  
**\$4.6 billion**

FEDERAL TAXES IN CA  
**\$3.1 billion**

On-site hotel revenues, employment, wages, and salaries.